

1984

Our company, under the name of Sundström Australia, literally started out of a suitcase.



1985 Interstate distribution begins. Research begins for a new chemical hazards database.



The popular Professional Protection Magazine (PPM) is founded.

1988 The company quickly becomes known for its training and information material designed to heighten both knowledge and acceptance of breathing protection. A new



respiratory course program is started at the University of Ballarat.

1989 SEA is presented with the first of many prestigious awards. Three times winner of the BRW/Price-



Waterhouse Business Award; twice given the National Communications Serif Award.

1990-1993 A comprehensive authorisation program for resellers is established. SEA becomes a Quality Endorsed Company and achieves ISO 9002 quality control status.



1995 CAD-CAM workshop established with a view to manufacturing respiratory safety equipment.

# 20 YEARS SAFETY

## Milestones.

In 2004, Safety Equipment Australia commemorates 20 years of unflagging commitment to the safety industry.

We thank everyone who has been associated with us during the years, and hope that you will celebrate with us.



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1996 The company's first web site is designed. From a very simple web presence, the site will continue to grow to a massive safety information resource with tens of thousands of visits per week.



2000 The new SE400 positive pressure respirator is adopted by the Australian defence and emergency services for use at the Sydney Olympics.



2001 Computer-based training becomes a major part of the S.E.A. information base for customers and company representatives alike. Instruction videos and other material are compiled on CD-ROM and other media.



2002 The SE-SHIELD system is now a full-scale domestic preparedness program, specially designed for first response operations.



2003 SE400AT-2 is released. Major orders from high profile buyers in Australia, Asia and America seal the future of the SE400 and of the company itself.



2004